

MUNICIPAL & COUNTY ADMINISTRATION ALUMNI ASSOCIATION



35th Annual Update Seminar
April 26-27, 2018

University of North Carolina, Chapel Hill
School of Government

P R E P A R E . A D A P T . R E A C T .

Day 1 - Thursday, April 26

- 8:30 a.m. **Registration & Check-In**
- 9:00 a.m. **Welcome & Opening Reception (Room 2601)**
- 9:15 a.m. **School of Government Update**
Dean Mike Smith
- 10:00 a.m. **Session #1 - PREPARE**
*Kevin Arata, Corporate Communications Director,
City of Fayetteville*
- 11:00 a.m. **Break**
- 11:15 a.m. **Session #2 - ADAPT**
Scott Sauer, Bertie County Manager
- 12:15 p.m. **Annual Business Meeting**
- 12:45 p.m. **Lunch – SOG Dining Facility**
- 1:45 p.m. **Entertainment**
Officer Pete McEwen, Chapel Hill Police Dept.
- 2:15 p.m. **Break**
- 2:30 p.m. **Session #3 - REACT**
Mark Weaver, Crisis Communications Expert, Communications Council Inc.
- 4:00 p.m. **Home Town Basket Drawings**
- 4:20 p.m. **Evaluations & Prize Drawing**
- 5:00 p.m. **Reception - The Atrium at the School of Government**

Day 2 - Friday, April 27

- 9:15 a.m. **Current Trends in NC Local Government**
- 11:00 a.m. **GRADUATION – 2017–2018 Municipal & County Administration**

Staying Connected, Staying Informed, Preparing for the Future